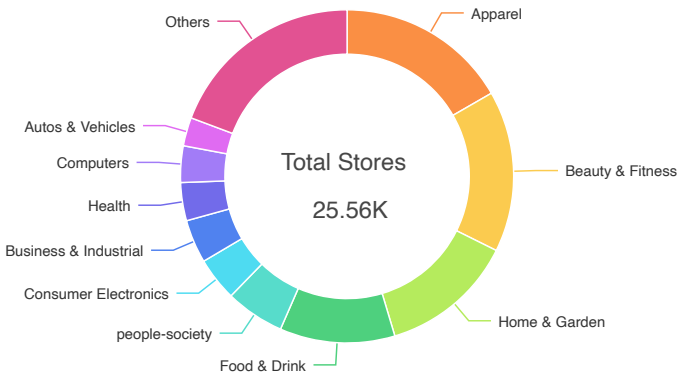
eCommerce Statistics in Saudi Arabia 2024

Discover the latest eCommerce statistics in Saudi Arabia for 2024, including store count by category and platform, estimated sales amount by platform and category, products sold by platform and category, and total app spend by platform and category. Gain valuable insights into the retail landscape in Saudi Arabia, uncovering the distribution of stores across categories and platforms.

Saudi Arabia Total Online Stores by Industry

This chart offers an insightful look at the store count by category in Saudi Arabia. Leading the way is Apparel, with 4.26K stores, which is 16.68% of the total stores in the region. Next is Beauty & Fitness, contributing 4K stores, or 15.66% of the region's total. Home & Garden also has a notable presence, with 3.33K stores, making up 13.03% of the store count in Saudi Arabia. This breakdown provides a clear picture of the diverse retail landscape in Saudi Arabia, showcasing the variety and scale of stores across different categories.

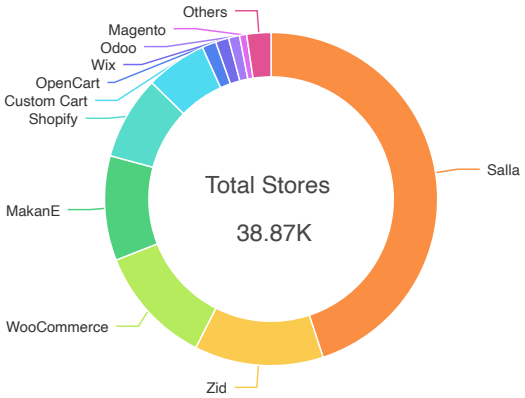
Categories	Stores	Percentage
Apparel	4.26K	16.68%
Beauty & Fitness	4K	15.66%
Home & Garden	3.33K	13.03%
Food & Drink	2.86K	11.18%
people-society	1.47K	5.73%
Consumer Electronics	1.08K	4.22%
Business & Industrial	1.08K	4.21%
Health	946	3.70%
Computers	905	3.54%
Autos & Vehicles	706	2.76%
Others	4.93K	19.29%



Saudi Arabia Total Online Stores by Platform

In Saudi Arabia, the distribution of stores across different platforms presents a dynamic picture of the market. Salla, as a leading platform, hosts 17.47K stores, accounting for 44.94% of the total store count in the region. This is closely followed by Zid, which supports 4.87K stores, representing 12.52% of the region's total. WooCommerce makes a significant contribution with 4.5K stores, or 11.57% of the total. The chart underscores the diversity and preferences of store owners in Saudi Arabia regarding their choice of platform.

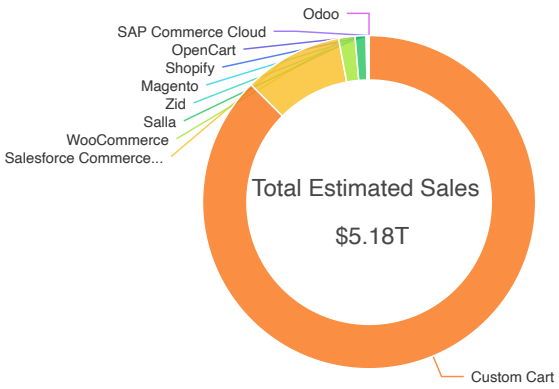
Platforms	Stores	Percentage
Salla	17.47K	44.94%
Zid	4.87K	12.52%
WooCommerce	4.5K	11.57%
MakanE	3.95K	10.16%
Shopify	3.16K	8.12%
Custom Cart	2.31K	5.93%
OpenCart	532	1.37%
Wix	499	1.28%
Odoo	416	1.07%
Magento	267	0.69%
Others	914	2.35%



Saudi Arabia Online Stores Monthly Sales by Platform

This chart illustrates the estimated sales amounts generated by stores on various platforms within Saudi Arabia. Custom Cart shows a significant lead, with total sales amounting to $4.53T, which constitutes 87.45% of the region's total sales on platforms. Salesforce Commerce Cloud reports sales of $497.63B, accounting for 9.60% of the total platform sales in Saudi Arabia. WooCommerce also holds a notable share, with its sales reaching $82.34B, representing 1.59% of the overall sales amount. This data provides a comprehensive view of the market dynamics in Saudi Arabia, highlighting which platforms are driving the most sales.

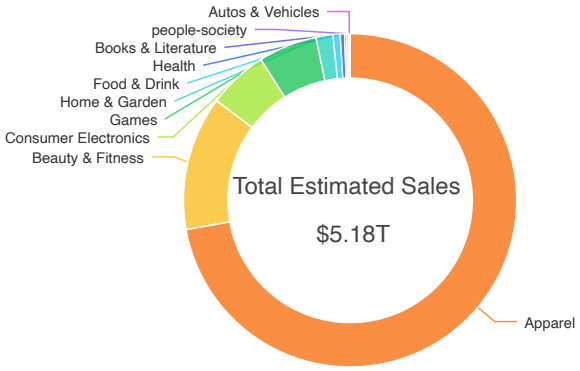
Platforms	Estimated Sales	Percentage
Custom Cart	$4.53T	87.45%
Salesforce Commerce Cloud	$497.63B	9.60%
WooCommerce	$82.34B	1.59%
Salla	$54.84B	1.06%
Zid	$5.04B	0.10%
Magento	$4.53B	0.09%
Shopify	$2.34B	0.05%
OpenCart	$1.45B	0.03%
SAP Commerce Cloud	$1.16B	0.02%
Odoo	$230.87M	<0.01%



Saudi Arabia Online Stores Monthly Sales by Industry

In Saudi Arabia, the estimated sales amount across various store categories provides key insights into the market's dynamics. Apparel, as a prominent category, generates significant sales, totaling $495.45B, which is 9.56% of the region's total sales in this sector. Beauty & Fitness follows with robust sales figures, achieving $89.25B in sales and comprising 1.72% of the region's total. Consumer Electronics contributes a considerable amount to the regional market, with sales of $39.97B, accounting for 0.77% of the total sales in Saudi Arabia. This breakdown highlights the varying economic impacts of different categories within the region, showcasing the diversity and strengths of each sector.

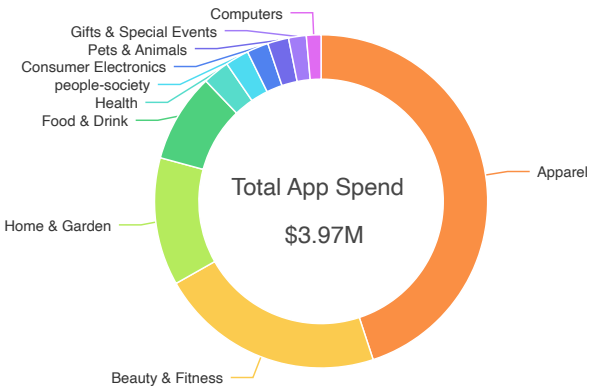
Categories	Estimated Sales	Percentage
Apparel	$495.45B	9.56%
Beauty & Fitness	$89.25B	1.72%
Consumer Electronics	$39.97B	0.77%
Games	$39.00B	0.75%
Home & Garden	$11.31B	0.22%
Food & Drink	$4.80B	0.09%
Health	$2.92B	0.06%
Books & Literature	$1.29B	0.02%
people-society	$1.22B	0.02%
Autos & Vehicles	$1.07B	0.02%



Saudi Arabia Online Stores App Spend by Industry

The pie chart showcases the distribution of app/software spending by store category in Saudi Arabia, providing insights into how eCommerce stores allocate their resources on the app or software they utilize. Among the store categories, Apparel exhibits the highest spending, with a total expenditure of $1.43M units representing 36.08% of the overall spending. Following closely behind is Beauty & Fitness with a spend of $696.55K units, comprising 17.56% of the total. Home & Garden also contributes significantly with a spend of $395.35K units, accounting for 9.97% of the overall app/software spending. This data sheds light on the investment patterns of eCommerce stores within each category, reflecting their priorities and resource allocation towards app or software solutions.

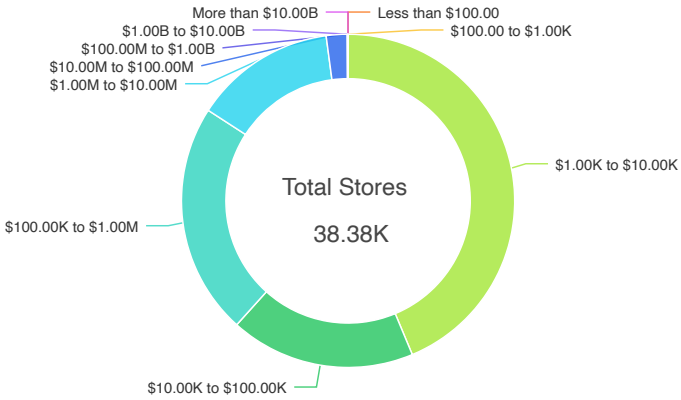
Categories	App Spend	Percentage
Apparel	$1.43M	36.08%
Beauty & Fitness	$696.55K	17.56%
Home & Garden	$395.35K	9.97%
Food & Drink	$274.74K	6.93%
Health	$82.49K	2.08%
people-society	$72.89K	1.84%
Consumer Electronics	$66.75K	1.68%
Pets & Animals	$65.16K	1.64%
Gifts & Special Events	$54.72K	1.38%
Computers	$45.08K	1.14%



Saudi Arabia Stores Distributed by Monthly Sales

This chart provides a detailed overview of the number of Saudi Arabia online retailers by Monthly Sales. Most Saudi Arabia stores' Monthly Sales are $1.00K to $10.00K, there are 16.77K stores, which is 43.70% of total. In second place, 8.63K stores' Monthly Sales are $100.00K to $1.00M, which is 22.49% of total. Meanwhile, 6.89K stores' Monthly Sales are $10.00K to $100.00K, which is 17.95% of total. This breakdown reveals insights into Saudi Arabia stores distribution, providing a comprehensive picture of the performance and efficient of online retailer.

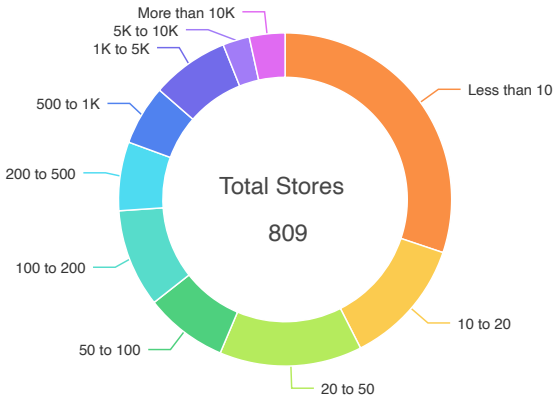
Monthly Sales	Stores	Percentage
Less than $100.00	0	<0.01%
$100.00 to $1.00K	0	<0.01%
$1.00K to $10.00K	16.77K	43.70%
$10.00K to $100.00K	6.89K	17.95%
$100.00K to $1.00M	8.63K	22.49%
$1.00M to $10.00M	5.28K	13.75%
$10.00M to $100.00M	777	2.02%
$100.00M to $1.00B	21	0.05%
$1.00B to $10.00B	2	<0.01%
More than $10.00B	8	0.02%



Saudi Arabia Stores Distributed by Number of Employee

This chart provides a detailed overview of the number of Saudi Arabia online retailers by Number of Employee. Most Saudi Arabia stores' Number of Employee are Less than 10, there are 244 stores, which is 30.16% of total. In second place, 112 stores' Number of Employee are 20 to 50, which is 13.84% of total. Meanwhile, 100 stores' Number of Employee are 10 to 20, which is 12.36% of total. This breakdown reveals insights into Saudi Arabia stores distribution, providing a comprehensive picture of the performance and efficient of online retailer.

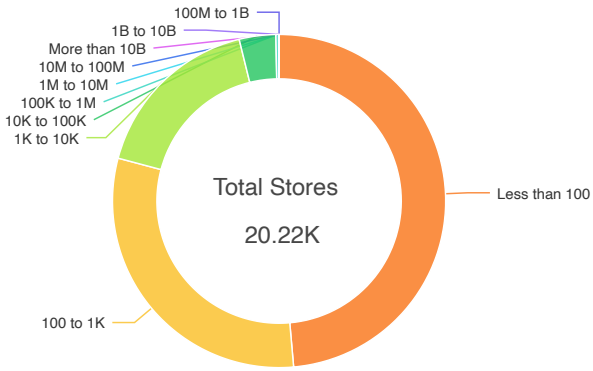
Number of Employee	Stores	Percentage
Less than 10	244	30.16%
10 to 20	100	12.36%
20 to 50	112	13.84%
50 to 100	65	8.03%
100 to 200	77	9.52%
200 to 500	54	6.67%
500 to 1K	47	5.81%
1K to 5K	61	7.54%
5K to 10K	21	2.60%
More than 10K	28	3.46%



Saudi Arabia Stores Distributed by Monthly Visitors

This chart provides a detailed overview of the number of Saudi Arabia online retailers by Monthly Visitors. Most Saudi Arabia stores' Monthly Visitors are Less than 100, there are 9.83K stores, which is 48.61% of total. In second place, 6.17K stores' Monthly Visitors are 100 to 1K, which is 30.54% of total. Meanwhile, 3.44K stores' Monthly Visitors are 1K to 10K, which is 17.00% of total. This breakdown reveals insights into Saudi Arabia stores distribution, providing a comprehensive picture of the performance and efficient of online retailer.

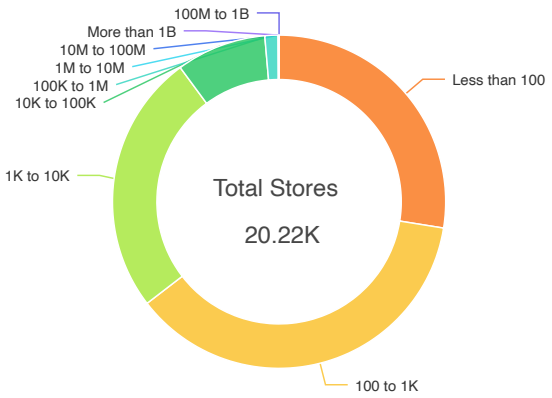
Monthly Visitors	Stores	Percentage
Less than 100	9.83K	48.61%
100 to 1K	6.17K	30.54%
1K to 10K	3.44K	17.00%
10K to 100K	717	3.55%
100K to 1M	54	0.27%
1M to 10M	7	0.03%
10M to 100M	1	<0.01%
100M to 1B	0	<0.01%
1B to 10B	0	<0.01%
More than 10B	0	<0.01%



Saudi Arabia Stores Distributed by Monthly Views

This chart provides a detailed overview of the number of Saudi Arabia online retailers by Monthly Views. Most Saudi Arabia stores' Monthly Views are 100 to 1K, there are 7.49K stores, which is 37.03% of total. In second place, 5.57K stores' Monthly Views are Less than 100, which is 27.53% of total. Meanwhile, 5.12K stores' Monthly Views are 1K to 10K, which is 25.33% of total. This breakdown reveals insights into Saudi Arabia stores distribution, providing a comprehensive picture of the performance and efficient of online retailer.

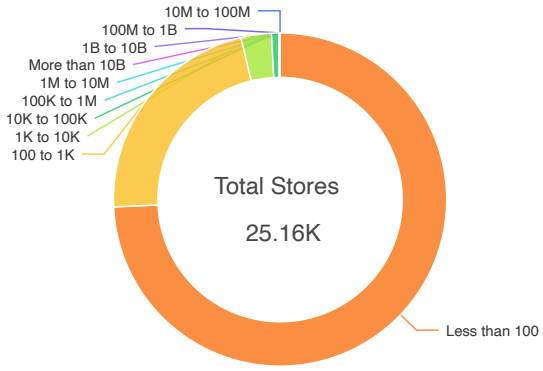
Monthly Views	Stores	Percentage
Less than 100	5.57K	27.53%
100 to 1K	7.49K	37.03%
1K to 10K	5.12K	25.33%
10K to 100K	1.77K	8.74%
100K to 1M	257	1.27%
1M to 10M	17	0.08%
10M to 100M	3	0.01%
100M to 1B	0	<0.01%
More than 1B	0	<0.01%



Saudi Arabia Stores Distributed by Monthly Product Sold

This chart provides a detailed overview of the number of Saudi Arabia online retailers by Monthly Product Sold. Most Saudi Arabia stores' Monthly Product Sold are Less than 100, there are 18.69K stores, which is 74.30% of total. In second place, 5.52K stores' Monthly Product Sold are 100 to 1K, which is 21.92% of total. Meanwhile, 744 stores' Monthly Product Sold are 1K to 10K, which is 2.96% of total. This breakdown reveals insights into Saudi Arabia stores distribution, providing a comprehensive picture of the performance and efficient of online retailer.

Monthly Product Sold	Stores	Percentage
Less than 100	18.69K	74.30%
100 to 1K	5.52K	21.92%
1K to 10K	744	2.96%
10K to 100K	177	0.70%
100K to 1M	28	0.11%
1M to 10M	2	<0.01%
10M to 100M	0	<0.01%
100M to 1B	0	<0.01%
1B to 10B	0	<0.01%
More than 10B	0	<0.01%



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